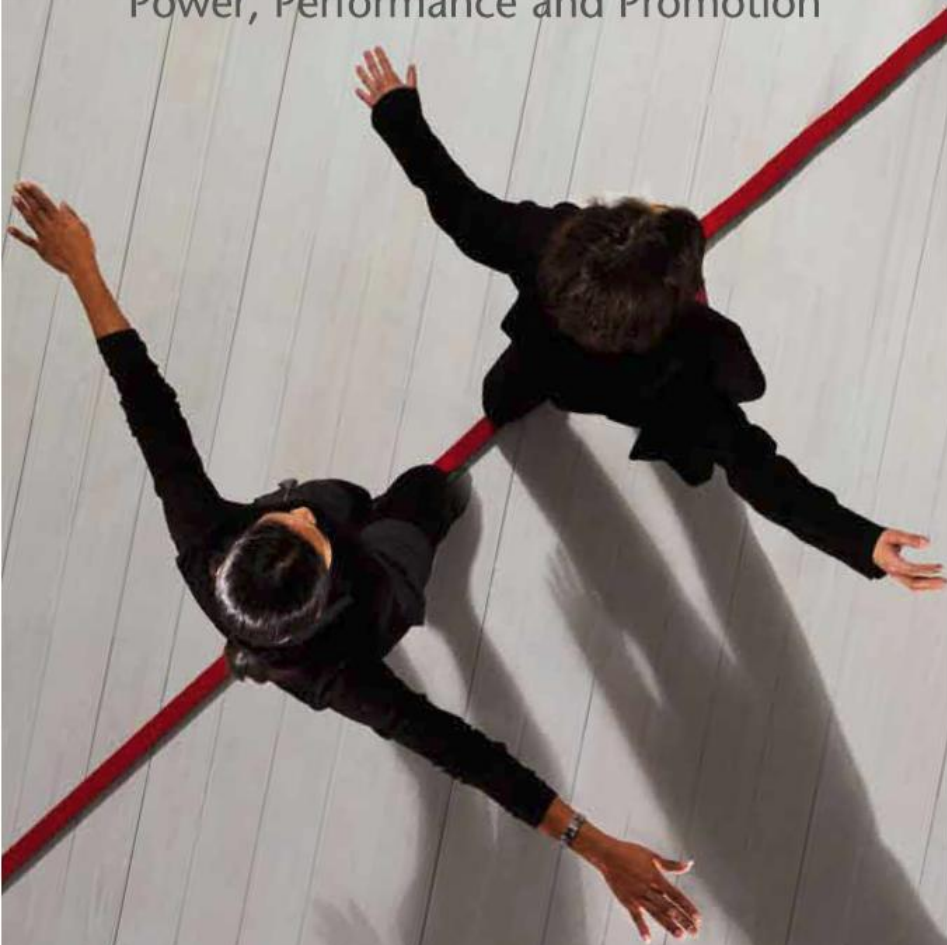


The Female Leadership Paradox

Power, Performance and Promotion

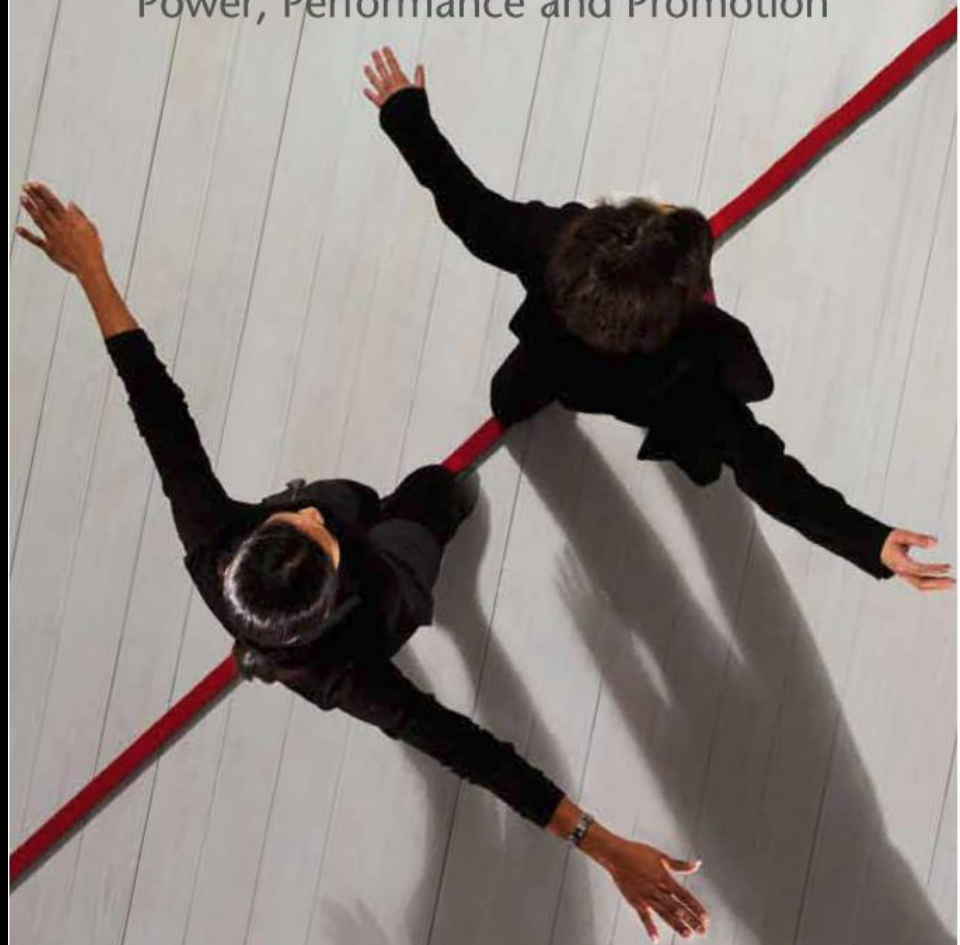


Mirella Visser



The Female Leadership Paradox

Power, Performance and Promotion



Mirella Visser



'Forget China, India and the internet.'

Economic growth is driven by women'.

the Economist

丝绸之路之巅



connection leads to prosperity

*‘What we shouldn’t do is say that
they should be more like us.*

We should create a new us.’

The principle of Inclusive Leadership



*'I do not bang my fist on the table.
My way is to think, consult, then decide.*

*Sometimes I think people still have to get
used to the leadership style of an (East-
German) woman'.*

*Angela Merkel, Chancellor of Germany,
Oct. 1 2006, Financial Times*



'I think women lead differently. Women leaders are more nurturing and sensitive to the social needs of society.'

Invariably, women's rights lead to further modernization of society as educational, housing and health needs are finally met.

Former Prime Minister of Pakistan Benazir Bhutto †



‘Women should have an equal opportunity to fail or succeed.

I would not want to see reports indicating that women fail more often than men. The debate should be about diversity and innovation’.

Anne Mulcahy, former CEO Xerox (Fortune 500)

丝绸之路文

A large, golden, textured hand sculpture is the central focus, holding a vibrant red ribbon that curves downwards. The background features a traditional Chinese landscape with a river, trees, and a building with a red roof. The overall scene is bathed in a warm, golden light.

where do you want to be in five years time?

'The progress of women to top management is as slow as a glacier. It is progress of a sort, but of a glacially slow sort'.

the Economist

絲綢路之巔

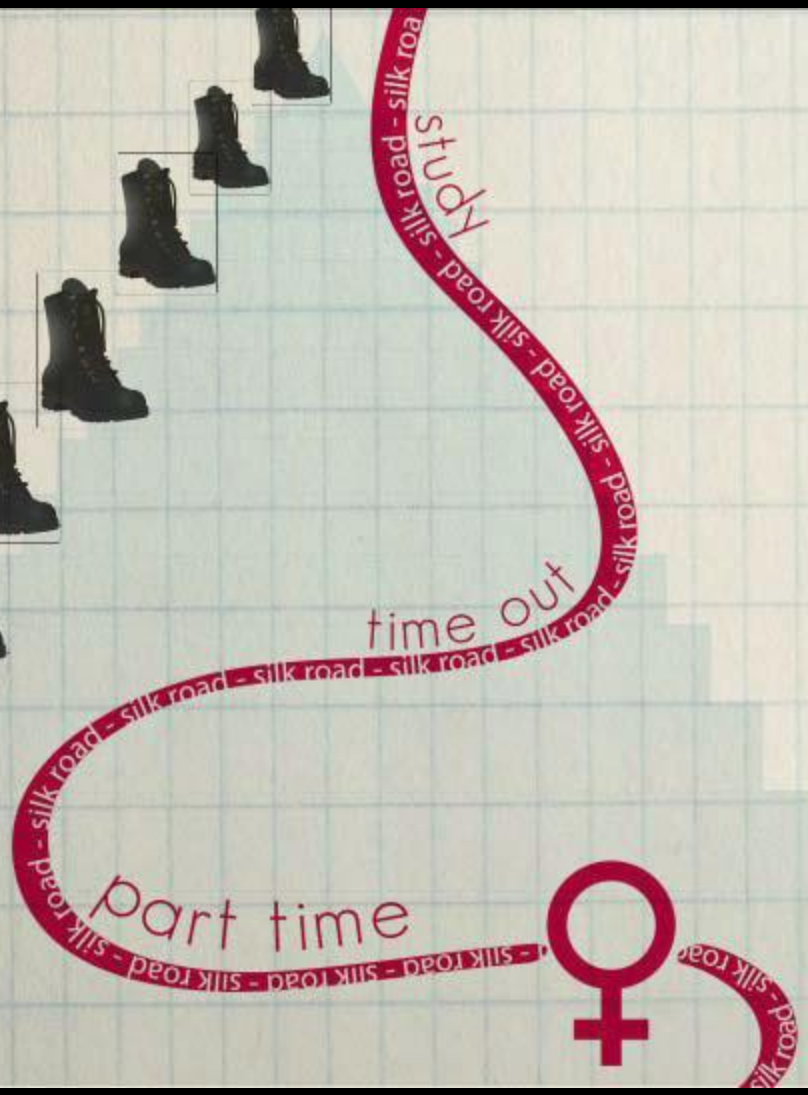
F A C

relying on fortune leads to failure

Frequently Asked Questions

- How do I ensure I'm promoted when I am the most qualified candidate?
- Why do they always give me supporting roles rather than leading roles?
- Why is networking so important?
- How do I make sure that I am earning what I deserve?

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Frequently Asked Questions

- **Why do they always ask me for difficult tasks nobody volunteers for?**
- **Why am I losing my good clients to colleagues?**
- **How do I successfully land a board position?**
- **Why is my idea brought forward by someone else?**

丝绸路之巔

