

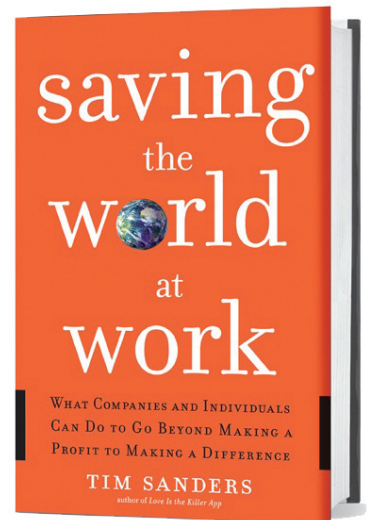
Please join us for Families and Work Institute's next Corporate Leadership Circle conference call on Tuesday, February 9, 2010 from 12:30 - 1:30 PM Eastern

TALENT MANAGEMENT Why Value-Based Employees Make Great Employees & "The Talent Wheel"

with Speaker and Author Tim Sanders

In his latest book, "Saving the World at Work," **Tim Sanders** discusses how companies will increasingly compete based on **social innovations**. Consumers, talent and investors are gravitating to companies that achieve high levels of social responsibility towards people, communities and the environment. Companies that hire, develop and manage "**value-based**" employees (today's top talent in Tim's framework) and employ innovative socially-conscious business solutions will continue to thrive. Some of those leading the way include: **Google, SAS Institute, Aveda, Patagonia, Interface, General Electric and Wal-Mart.**

Tim will share his "**Talent Wheel**" model with all of us charged with optimizing the "people practices" in our companies. **Representatives** from companies promoting social innovation will comment on the many human capital advantages. This Corporate Leadership Circle conference call will be **moderated by Ellen Galinsky, President, Families and Work Institute**, who will discuss the importance of **effective workplaces** in talent management and their essential components.



To register for the "Tim Sanders" conference call, please e-mail **Carol Bryce-Buchanan**, Director of Development, Families and Work Institute at cbryce-buchanan@familiesandwork.org

All participants must be registered.

Call-in details and accompanying materials will be emailed to all registered participants.

PLEASE INVITE YOUR COLLEAGUES IN TALENT MANAGEMENT, LEADERSHIP TRAINING, RECRUITING, HR, DIVERSITY AND INCLUSION, WORK-LIFE AND RELEVANT AFFINITY GROUPS TO REGISTER FOR THE CALL.

Tim Sanders is an internationally known author and speaker whose first book, *Love Is the Killer App: How To Win Business and Influence Friends*, is a *New York Times* and international business best seller. It stresses the importance of knowledge sharing, networking and compassion. His follow up, *The Likeability Factor* explains the concept of emotional talent and the importance of creating an engaging experience. In his newest book, *Saving the World At Work: What Companies and Individuals Can Do to Move from Making a Profit to Making a Difference*, Tim argues that social responsibility and sustainability are hotbeds for business innovation and companies that focus on these areas will attract new customers, effective partnerships and the best talent. Along the way, they will save money too!

Tim has extensive cutting-edge businesses and marketing experience. He was the Chief Solutions Officer at Yahoo! and later its Leadership Coach. Prior to his senior positions at Yahoo!, Tim created and led the Yahoo! ValueLab, an in-house "think tank" which delivered futuristic insight on technology and human behavior. His is work is frequently featured in the media, most recently in *The New York Times*, *Financial Times*, *The Wall Street Journal* and *Fast Company*.

Families and Work Institute (FWI) is a nonprofit center for research that provides data to inform decision making on the changing workplace, changing family and changing community. FWI's research—on early childhood, youth and the workforce—typically takes on emerging issues before they crest, often changing the language of debates to move the discussion forward. For more information and for a complete listing of FWI's publications, please visit our Web site at: www.familiesandwork.org

FWI's Corporate Leadership Circle (CLC) offers a unique opportunity for leadership companies to stay ahead of the curve on issues that relate to the changing workforce, family, and community through conference calls, our annual Briefing, media and PR alerts, discounted conferences and publications, "Cluster Calls," and "Thought Leader Briefs."
<http://www.familiesandwork.org/site/support/clc.html>