

# Please join us for Families and Work Institute's next Corporate Leadership Circle Conference Call

Wednesday, September 21, 2011 from 2:00 to 3:30 PM (Eastern)

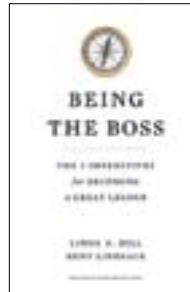
## ***Being the Boss: The 3 Imperatives for Becoming a Great Leader***

### **Featured Speakers**

Authors **Linda A. Hill** and **Kent Lineback**

### **Moderated by**

**Ellen Galinsky**, President, Families and Work Institute



Are you the boss you want and need to be? The boss who has real impact and influence on your company's human capital strategies? Have you moved from being an individual contributor to being a boss and are trying to strike the right balance between good management and good leadership in the age of globalization and remote offices? Are you achieving your career aspirations in today's increasingly difficult environment?

Harvard Business School's Linda Hill and manager and executive Kent Lineback will bring their combined six decades of research, teaching, practice, and observation to this Corporate Leadership Circle call and discuss the steps to take and the roadblocks to avoid in order to meet your challenges.

Kent and Linda's discussion of *Being the Boss* will be helpful no matter where you are on your journey to becoming a great boss and no matter what your business challenges are. They will address:

- the importance of the 3 imperatives—managing yourself, managing your network, and managing your team—that capture the essentials of being an effective boss in today's changing organizations;
- how to assess and measure yourself in order to keep moving forward on your journey and meet your organization's needs;
- how best to take responsibility for the two-way relationship with your boss- or bosses;
- the limitations of formal authority; and, finally,
- how to build trust virtually and manage remotely.

**To register for this call, please e-mail [Carol Bryce-Buchanan](mailto:cbryce-buchanan@familiesandwork.org),  
Director of Development, Families and Work Institute at  
[cbryce-buchanan@familiesandwork.org](mailto:cbryce-buchanan@familiesandwork.org)**

**All participants must be registered.**

**Call-in details and accompanying materials will be emailed to all registered participants.**

### **About *Being the Boss*:**

- Named "One of Five Best Business Books to Read for Your Career in 2011" by the Wall Street Journal
- Listed under "Summer Reading Suggestions for Federal Leaders" by the Washington Post

### **Recent Accolades:**

- *Modern classic*. - Financial Times
- ***Being the Boss* gives a cleared-eye assessment of the paradoxes and complexities of being the boss and offers practical advice on the questions and techniques that can help managers become more effective. *Being the Boss* is an insightful and readily accessible book.** - Forbes.com
- *...engaging with a precise presentation of concepts and plenty of real-world examples.* - CEO Update

## To Order the Book:

<http://www.amazon.com>

<http://www.barnesandnoble.com>

**Linda A. Hill** is the Wallace Brett Donham Professor of Business Administration at the Harvard Business School. She is the faculty chair of the Leadership Initiative and has chaired numerous HBS Executive Education programs, including the Young Presidents' Organization Presidents' Seminar and the High Potentials Leadership Program. She is a former faculty chair of the Organizational Behavior unit at Harvard Business School, and she was coursehead during the development of the new Leadership and Organizational Behavior MBA required course. She is the author of *Becoming a Manager: How New Managers Master the Challenges of Leadership* (2nd Edition), and co-author of *Being the Boss: The 3 Imperatives of Becoming a Great Leader*. Professor Hill has a book forthcoming in 2012 from Harvard Business Press on leadership for innovation. Hill has authored numerous *HBR* articles, including "Where Will We Find Tomorrow's Leaders?" and "Winning the Race for Talent in Emerging Markets."

Professor Hill's consulting and executive education activities have been in the areas of managing change, managing cross-organizational relationships, implementing global strategy, innovation, talent management, and leadership development. Organizations with which Professor Hill has worked include General Electric, Reed Elsevier, Accenture, Pfizer, IBM, MasterCard, Mitsubishi, Morgan Stanley, the National Bank of Kuwait, Areva, and The Economist.

Professor Hill is a member of the Boards of Directors of State Street Corporation, Cooper Industries, and Harvard Business Publishing. She is a trustee of the Nelson Mandela Children's Fund USA, The Bridgespan Group, and Bryn Mawr College. She is a former member of the Board of Trustees of The Rockefeller Foundation. She is also on the Advisory Board of the Aspen Institute Business and Society Program. She serves on the Editorial Board of the *Leadership Quarterly*.

**Kent Lineback** served for nearly 30 years as a manager and executive in organizations of all types – public, private, not-for-profit, and government – before becoming a bestselling business author, consultant, and speaker.

In his various leadership roles, he piloted the rapid growth of a highly successful internal start-up, oversaw ongoing operations, guided a mid-size public corporation through strategic change, and produced business programs with leading management thinkers, many of them faculty at the Harvard Business School.

As a business author, Lineback has written or collaborated on 14 books, including four as author or co-author, and he's co-authored two *Harvard Business Review* articles. His books include the recently-published *Being the Boss: The 3 Imperatives for Becoming a Great Leader* with HBS professor Linda A. Hill, and the Business Week bestseller *The Monk and the Riddle* (with Randy Komisar; Harvard Business School Press 2001). As a speaker and presenter, he's addressed groups at the Forum Corporation, Ernst & Young, Du Pont, the New England HR Association, the Conference Board and the Harvard Business School.

**Ellen Galinsky** is President and Co-Founder of Families and Work Institute. She has published more than 125 scholarly articles and is the author of over 45 books and reports, including the groundbreaking *Ask the Children*, and the iconic best selling *Mind in the Making: The Seven Essential Life Skills Every Child Needs* published by HarperCollins in April 2010. Ellen Galinsky co-directs the National Study of the Changing Workforce, the most comprehensive nationally-representative study of the U.S. workforce; the National Study of Employers, a nationally representative study tracking trends in employment benefits, policies and practices; and When Work Works, a project on workplace effectiveness and flexibility in partnership with the Society for Human Resource Management (SHRM).

**Families and Work Institute (FWI)** is a nonprofit center for research that provides data to inform decision making on the changing workplace, changing family and changing community. FWI's research on early childhood, youth and the workforce typically takes on emerging issues before they crest, often changing the language of debates to move the discussion forward. For more information and for a complete listing of FWI's publications, please visit our Web site at: [www.familiesandwork.org](http://www.familiesandwork.org).

**FWI's Corporate Leadership Circle (CLC)** offers a unique opportunity for leadership companies to stay ahead of the curve on issues that relate to the changing workforce, family, and community through conference calls, our annual Briefing, media and PR alerts, discounted conferences and publications, "Cluster Calls," and "Thought Leader Briefs."  
[www.familiesandwork.org/site/support/clc.html](http://www.familiesandwork.org/site/support/clc.html)