

Please join us for Families and Work Institute's next Corporate Leadership Circle Conference Call

Friday, June 3rd 2011 from 11:30 AM - 12:45 PM Eastern (Start Time 4:30 PM UK / 5:30 PM Europe / 8:30 AM Pacific)

The Female Leadership Paradox: Power, Performance and Promotion

Featured Speaker

Mirella Visser

Author

International Expert on Women and Leadership
Managing Director, Centre for Inclusive Leadership
The Netherlands



Host

Ellen Galinsky

President and Co-Founder
Families and Work Institute

The best-kept secret in corporate life is the vanishing act of women on their way to the top. Despite massive attention to the issue, the number of women in top positions remains shockingly low.

The Female Leadership Paradox focuses on what women can do themselves to optimize their own careers in today's workplace in ways that benefit themselves and their companies. Mirella Visser has listened to the most frequently asked questions she receives when she speaks internationally on the topic of women and leadership. In the book and on the call, she will address such questions as:

- Are there specific gender based leadership qualities that will help or hinder my getting into management roles?
- How do I successfully land a supervisory board/non-executive director's position?
- How do I make sure that I am earning what I deserve?
- How do I ensure being promoted when I am the most qualified candidate?

**To register for this call, please e-mail [Carol Bryce-Buchanan](mailto:Carol.Bryce-Buchanan@familiesandwork.org),
Director of Development, Families and Work Institute at cbryce-buchanan@familiesandwork.org**

All participants must be registered.

Call-in details and accompanying materials will be emailed to all registered participants.

This call is perfect for Employee Resource Groups/Women's Advancement Leaders as well as for men and women in other aspects of business (Talent Management, Leadership Training, Recruiting, HR, Diversity & Inclusion, Work-Life), academia and relevant national and community organizations.

Please invite them to register for the call.

AND PLEASE SEND US YOUR QUESTIONS AND PROBLEM SCENARIOS IN ADVANCE OF THE CALL SO THAT MS. VISSER CAN RESPOND WITH PRACTICAL, ACTIONABLE STRATEGIES AND SOLUTIONS.

Book Trailer: www.youtube.com

Recent Coverage of *The Female Leadership Paradox*:

Expatica.com - *The Female Leadership Paradox*

Expatica.com - Women in Business: The Silk Road to the Top

To Pre-order *The Female Leadership Paradox*:

(US Publication Date May 24, 2011; European Book Launch, London, England May 24, 2011)

www.amazon.com

www.barnesandnoble.com

Mirella Visser holds a Masters degree in Law (Amsterdam), completed the General Management Program (CEDEP Fontainebleau) and the High Performance Board Program (IMD Lausanne). She held international senior management functions at ING Group and KPMG, primarily with responsibility for Asia (almost 10 years). In 2004, Mirella founded the Centre for Inclusive Leadership, aimed at developing inclusive leadership styles in international corporations. She currently sits on the Advisory Board of the European Leadership Platform, is an Ambassador of the Greenleaf Centre for Servant Leadership Europe and is a member of the expert panel Non-Executive Directors of the Dutch Institute for Executive and Non-Executive Directors. Mirella co-founded the European Professional Women's Network for which she was recognized as one of the 50 most influential thinkers in Europe and nominated for the title of "European of the Year 2007" by the *Economist*. The Dutch edition of the book, *The Silk Road to the Top - Strategic Leadership for Women*, was selected by a jury of professionals out of 300 published Dutch management books and nominated for the title of "Management Book of the Year 2010".

Ellen Galinsky is President and Co-Founder of Families and Work Institute. She has published more than 100 scholarly articles and is the author of over 45 books and reports, including the groundbreaking *Ask the Children*, and the iconic *Mind in the Making: The Seven Essential Life Skills Every Child Needs* published by HarperCollins in April 2010. Ellen Galinsky also directs the Mind in the Making project. She directs or co-directs the National Study of the Changing Workforce, the most comprehensive nationally-representative study of the U.S. workforce; the National Study of Employers, a nationally representative study tracking trends in employment benefits, policies and practices; and When Work Works, a project on workplace effectiveness and flexibility in partnership with the Society for Human Resource Management (SHRM).

Endorsements for *The Female Leadership Paradox*

"Mirella Visser is one of the most influential leadership thinkers at the moment. Her broad international experience fuses wisdom of the East and West, which is beautifully reflected in this book. Her insights will drive a paradigm shift on the conventional hydraulics of female leadership in organizations"

- **Paul-Peter Feld, Director HR & Organization, Xerox Netherlands**

"*The Female Leadership Paradox* presents common pitfalls as well as helpful guidance to its readers. It is based on extensive personal experience and years of research by the author. A book for both male and female executives, written in clear business language, which will prove invaluable as a factual, descriptive and non-judgmental companion on everyone's personal journey."

- **Pauline F.M. van der Meer Mohr, President, Executive Board, Erasmus University, Rotterdam**

"Essential reading for executives and managers (both men and women) wanting to make a difference in the workplace."

- **Annalisa Gigante, former Executive Committee Member, Adecco Group; President, European CMO Circle**

The Centre for Inclusive Leadership's mission is to support companies, looking for superior business results, to use differences as a tool for competitive advantage through creating inclusive leadership styles and cultures. The work is inspired by the saying: "What we shouldn't do is say that 'they' should be more like us. We should create a new us."

www.centreforinclusiveleadership.com/index.php/en/

Families and Work Institute (FWI) is a nonprofit center for research that provides data to inform decision making on the changing workplace, changing family and changing community. FWI's research-on early childhood, youth and the workforce-typically takes on emerging issues before they crest, often changing the language of debates to move the discussion forward. For more information and for a complete listing of FWI's publications, please visit our Web site at: www.familiesandwork.org.

FWI's Corporate Leadership Circle (CLC) offers a unique opportunity for leadership companies to stay ahead of the curve on issues that relate to the changing workforce, family, and community through conference calls, our annual Briefing, media and PR alerts, discounted conferences and publications, "Cluster Calls," and "Thought Leader Briefs." www.familiesandwork.org/site/support/clc.html