

Please join us for Families and Work Institute's next  
Corporate Leadership Circle Conference Call

Thursday, September 8, 2011 from 3:00 to 4:30 PM (Eastern)

## *The New Male Mystique*

### Featured Speakers

**Ellen Galinsky**

President

**Kerstin Aumann**

Senior Research Associate

**Kenneth Matos**

Senior Research Associate

Families and Work Institute

### Featured Respondent

**Dan Mulhern**

Distinguished Practitioner of Business and Law at the University of California, Berkeley

President of Dan Mulhern Inc. and Granholm Mulhern Associates



Families and Work Institute invites Corporate Leadership Circle member companies to hear the surprising and actionable findings from our latest study, *The New Male Mystique*, funded by the Alfred P. Sloan Foundation and the IBM Corporation. This study has received widespread media coverage, including *Time* magazine's cover story, *Chore Wars*. Speakers on the call are the report's authors, Ellen Galinsky, Kerstin Aumann and Kenneth Matos.

This call will be of special interest to all those who want to understand how men are responding to the changes at work and at home and **what companies can do in response**. Nationally recognized expert on leadership, gender and organizational culture, Dan Mulhern, will reflect on the importance of the findings for human capital strategists.

We invite you to reach out to your **men's, parenting, veterans' and employee fathers' networks** and include them in this important event to **learn more about men's rising work family conflict** and **how access to specific types of flexibility can help reduce these levels**.

*Although men live in a society where gender roles have become more egalitarian and where women contribute increasingly to family economic well-being, men retain the pressure to be the primary financial providers for their families. As such, men who are fathers work longer hours than men of the same age without children. However, men are also much more involved in their home lives than men in the past, spending more time with their children and contributing more to the work of caring for their homes and families. In other words, men are experiencing what women experienced when they first entered the workforce in record numbers—the pressure to “do it all in order to have it all.” We term this “the new male mystique.”*

– Ellen Galinsky, President and Co-Founder, Families and Work Institute

To register for this call, please e-mail **Carol Bryce-Buchanan**,  
Director of Development, Families and Work Institute at  
[cbryce-buchanan@familiesandwork.org](mailto:cbryce-buchanan@familiesandwork.org)

**All participants must be registered.**

**Call-in details and accompanying materials will be emailed to all registered participants.**

## Press Release

[Increasing Job Demands and Long Work Hours Among the Factors Contributing to Increased Work-Family Conflict in Men](#)

### Recent Coverage of *The New Male Mystique*:

- [HuffPost.com](#)
- [USA Today.com Your Life](#)
- [Fox News.com - Video](#)
- [Time Magazine NewsFeed - Cover Story](#)

### To Download the Report:

- [The New Male Mystique](#)

**Ellen Galinsky** is President and Co-Founder of Families and Work Institute. She has published more than 125 scholarly articles and is the author of over 45 books and reports, including the groundbreaking *Ask the Children*, and the iconic best selling *Mind in the Making: The Seven Essential Life Skills Every Child Needs* published by HarperCollins in April 2010. Ellen Galinsky co-directs the National Study of the Changing Workforce, the most comprehensive nationally-representative study of the U.S. workforce; the National Study of Employers, a nationally representative study tracking trends in employment benefits, policies and practices; and When Work Works, a project on workplace effectiveness and flexibility in partnership with the Society for Human Resource Management (SHRM).

**Kerstin Aumann, Ph.D.**, is Senior Research Associate at Families and Work Institute. She conducts research on a wide range of workforce and workplace issues, including work-life fit, workplace effectiveness, employee health, and the impact of gender and generation at home and at work. Her responsibilities include identifying and analyzing issues and trends based on the National Study of the Changing Workforce, a large nationally representative survey of U.S. workers conducted by Families and Work Institute. Prior to joining FWI, Dr. Aumann applied her expertise in organizational psychology, workforce diversity and talent management to her research, teaching and consulting experience in the U.S. and Europe. She has published her research on the impact of person-organization fit on expatriate employees, and co-authored several book chapters and research papers on person-organization fit, workplace diversity and cross-cultural management.

**Kenneth Matos, Ph.D.**, is Senior Research Associate at Families and Work Institute. He conducts research on a wide range of workforce and workplace issues, including diversity, mentoring, work-life fit, and workplace effectiveness. His responsibilities include identifying and analyzing issues and trends based on the Families and Work Institute's ongoing nationally representative studies—the National Study of Employers and the National Study of the Changing Workforce. Prior to joining FWI, Dr. Matos worked for the Department of Defense (DoD), where he developed, implemented, and analyzed surveys of members of the U.S. military, their families and related constituencies. His work has been presented to Congress and various military policy offices. He has co-authored book chapters and research papers on best practices in diversity management, the effect of mentoring in the military, and the impact of deployments on military families.

**Dan Mulhern, JD** is a nationally recognized expert in the fields of leadership, gender and organizational culture. A Distinguished Practitioner of Business and Law at the University of California, Berkeley and President of Dan Mulhern Inc., he has written two books on leadership, *Everyday Leadership: Getting Results in Business, Politics and Life* and *Be Real: Inspiring Stories for Leading at Home and Work*. He is the co-author of *A Governor's Story* with his wife, former Michigan Governor Jennifer Granholm, which discusses how she led Michigan out of its major economic meltdown and is scheduled for major media appearance in September when it is released. His blog of over 10 years, "Reading for Leading," is received directly by a growing list of 13,000 readers. Prior to serving as Michigan's First Gentleman, Dan Mulhern created The Mulhern Hastings Group and later launched Granholm Mulhern Associates. He has won numerous awards for his understanding of women's issues, the mentoring field, for his work on the changing roles of men and on creating great places to work. <http://www.danmulhern.com/>

**Families and Work Institute (FWI)** is a nonprofit center for research that provides data to inform decision making on the changing workplace, changing family and changing community. FWI's research on early childhood, youth and the workforce typically takes on emerging issues before they crest, often changing the language of debates to move the discussion forward. For more information and for a complete listing of FWI's publications, please visit our Web site at: [www.familiesandwork.org](http://www.familiesandwork.org).

**FWI's Corporate Leadership Circle (CLC)** offers a unique opportunity for leadership companies to stay ahead of the curve on issues that relate to the changing workforce, family, and community through conference calls, our annual Briefing, media and PR alerts, discounted conferences and publications, "Cluster Calls," and "Thought Leader Briefs." [www.familiesandwork.org/site/support/clc.html](http://www.familiesandwork.org/site/support/clc.html)

The **National Study of the Changing Workforce (NSCW)** is the largest and most comprehensive study in the United States on employees' life on and off the job. The 2008 NSCW gathered data from a nationally representative sample of employed people using a random digit dial procedure. Harris Interactive, Inc. conducted interviews. The sample was adjusted to reflect (i.e., weighted to) 2007 U.S. Bureau of the Census statistics for the total U.S. population to adjust for any sampling bias that might have occurred. The response rate was calculated by applying the conservative method of calculation recommended by the American Association for Public Opinion Research. In 2008, the response rate was 54.6%. The completion rate was 99%. The estimated maximum sampling error for the total sample is approximately +/- 1%.